



let's shapeshift

VMV.

what we create.

the frontier that is cinematic film.

The expectation for brands to produce something meaningful for their audience has increased. Whether you run a fortune 500 company or a bedroom business - film matters. Through the power of social; we have so many opportunities, platforms and mediums to share. Finding ways to organically place your product or service as the protagonist to your film is the challenge. Engaging film can be the difference between one-time customers and long-term consumers.

We've worked with brands of all sizes to direct, produce, shoot & edit cinematic films that tell stories.

how we work

video creation

pre production



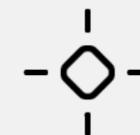
collaborative briefing



research & referencing



message framing



location and talent

production



script & storyboard



equipment & crew



creative treatment

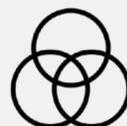


shoot / film / edit

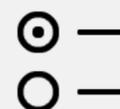
post production



sound design



colour grade



amendments & approval



delivery of content

film ↔ design

vmvmedia.com

VMV.

how we work.

01. cinematic and brand-centric.

When building meaningful brand, film matters. It's how voice is heard, and how purpose is shown. Great brands know how to invoke true affinity and make a connection with their audience, and cinematic film is a sure fire way to do that. We've worked around the world to fully produce, shoot, direct and edit films that take make brand heard, visually.

02. product based and informational.

Product needs a spotlight, and whether it's for a crowdfunding campaign, a new launch or a reminder about why your product is different, there a video that can be made to quickly and stylistically communicate that. We've produced a large number of product lead films, framing organic ways to get across USP's, use animation for direct visual representation and kinetic typography to say it how it is.

03. vertical/horizontal social ads.

Social ads need to be able to shapeshift and adapt to different lengths, screen sizes and messages to be most effect across platforms. When we shoot for socials, we make sure to purpose capture in the orientation needed and are aware of when how we will need to crop in for the edits.

brand film

socials ads

full scale production

CGI use

BTS

animatic video

product features

talking heads

film ↔ design

cinematic, meaningful and fully produced.

- ✘ The entire project, managed and produced with creative treatment from pre production, location and talent to production schedules, call sheets, data reconciliation and storage with sound design and colour grading in post.
- ✘ Cutdowns with multiple points of messaging, screen sizes and durations tailored for campaigning.
- ✘ Pricing is subject to creative scope, time investment, shoot days, travel to locations, volume of equipment and crew needed.

*rates are subject to scope



film ↔ design

the talking head interview format.



a consideration for mood, lighting and overall composition.

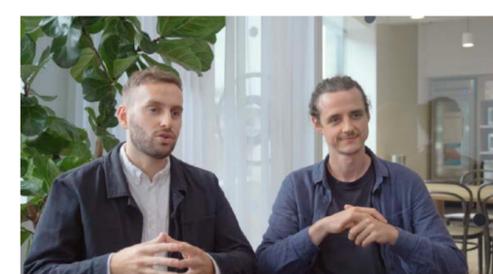
whether we place the subject's eyeline towards or off camera.

inclusion of peripherals and subject's environment.

a second angle punched in for ease of edit and variation.

stable and controlled lighting for longer setups.

awareness of questions pre-briefed with the subject.



film ↔ design

product lead, and created for social screens.

- ✘ The entire project, managed and produced with creative treatment from pre production, location and talent to production schedules, call sheets, data reconciliation and storage and sound design and colour grading in post.
- ✘ Shot with vertical or horizontal use, framed to be cropped accordingly, edited in 4K.
- ✘ Pricing is subject to a combination of rates (following page with rates), for production time, and post production, sound, colour and revisions.

*rates are subject to volume



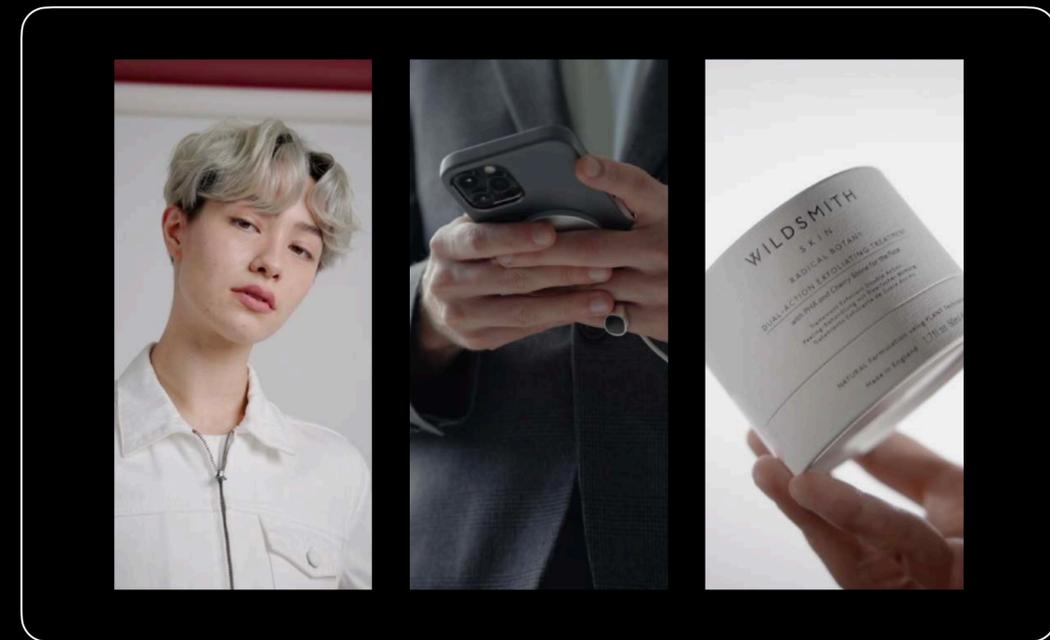
our work

cinematic showreel 2021



<https://www.youtube.com/watch?v=RhwgAo8ytJU>

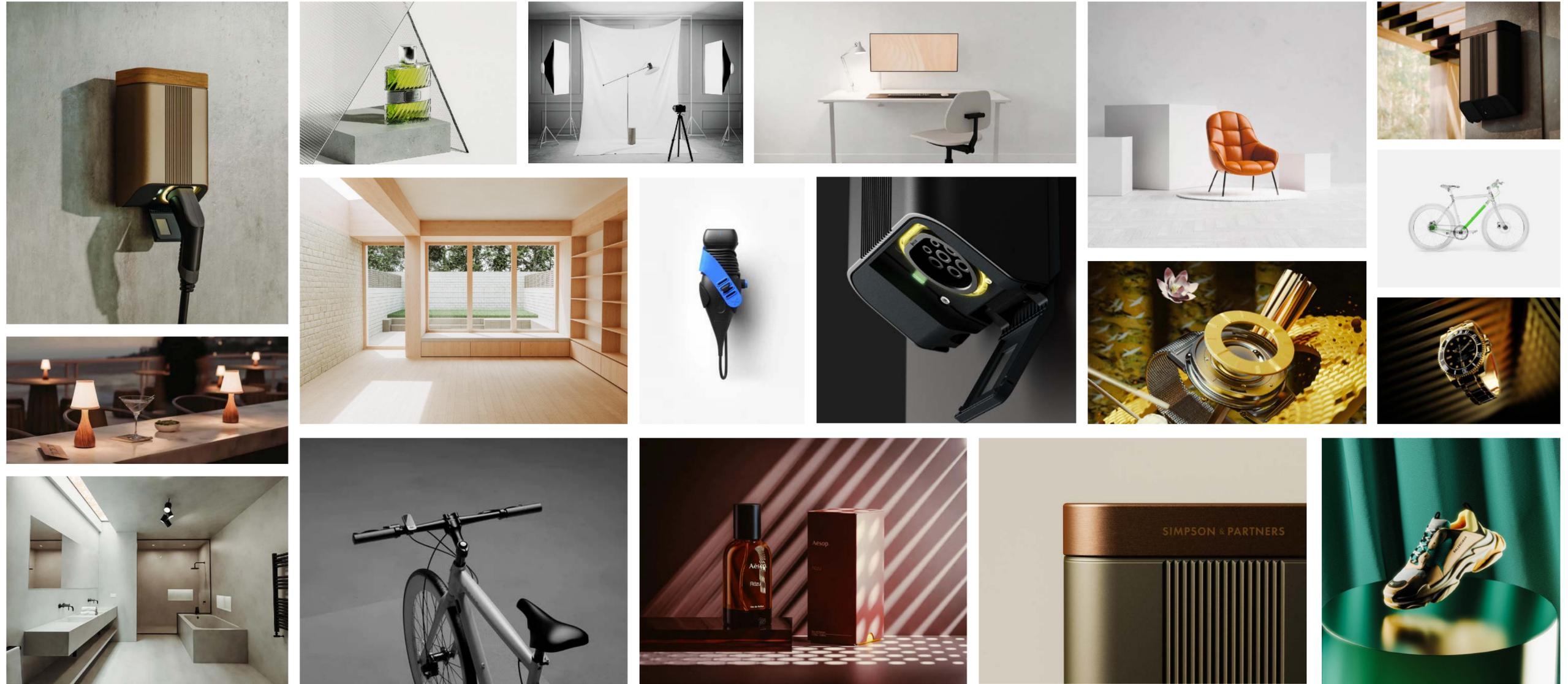
vertical showreel 2022



<https://www.youtube.com/watch?v=cmjOBtyTFI4>

a computer generated moment

In the creative space it's well known that we're more powerful when working together. We work in partnership with Momnt CGI studios on all kinds of output for clients. The work we do gets massively elevated when we get to see and deliver it through 3D generated visuals. Here's a snapshot of the work:



our work

what our clients say

We stay busy, and that's thanks to the wide range of clients we work with. We've been super lucky to be able to maintain relationships with the founders, marketing managers, visionaries and creators we work with. Here's a little look at the nice things they have said and we feel very valued creating and contributing to their successes.

film ↔ design

Bodylines Skincare

If it wasn't for VMV, there would be no 'Bodylines'. They have been with us from the very start and are integral to the creative aspect in all we do. We are eternally grateful to have them as a part of our team."

Dr. Anisha Radia



film ↔ design

Reika Carry & Bags

"Working with VMV, has been a great experience, the team go above and beyond. I'm very excited to see where our journey takes us."

Sam Whetton



film ↔ design

Joy Resolve Homeware

"The team at VMV, are incredibly professional and really know their stuff. They have helped us on multiple campaigns and elevated our brand presence immensely."

Joshua Renouf



film ↔ design

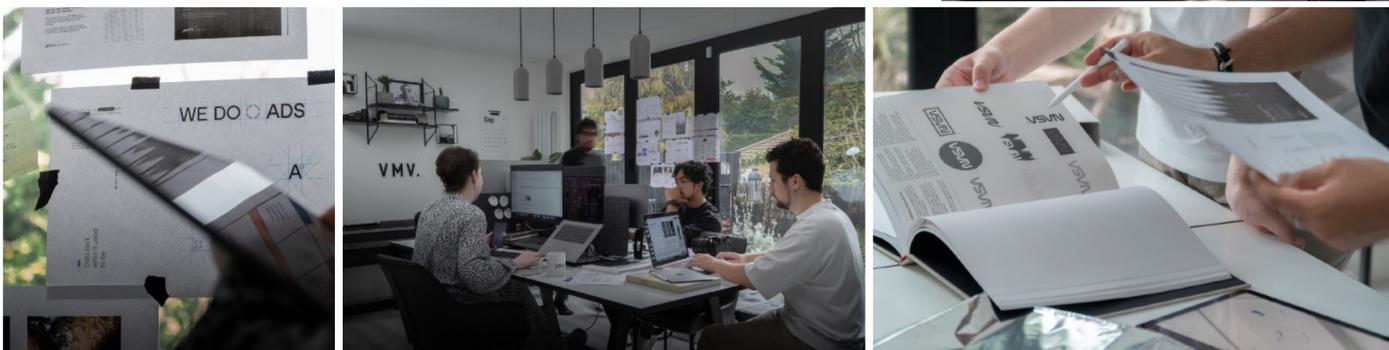
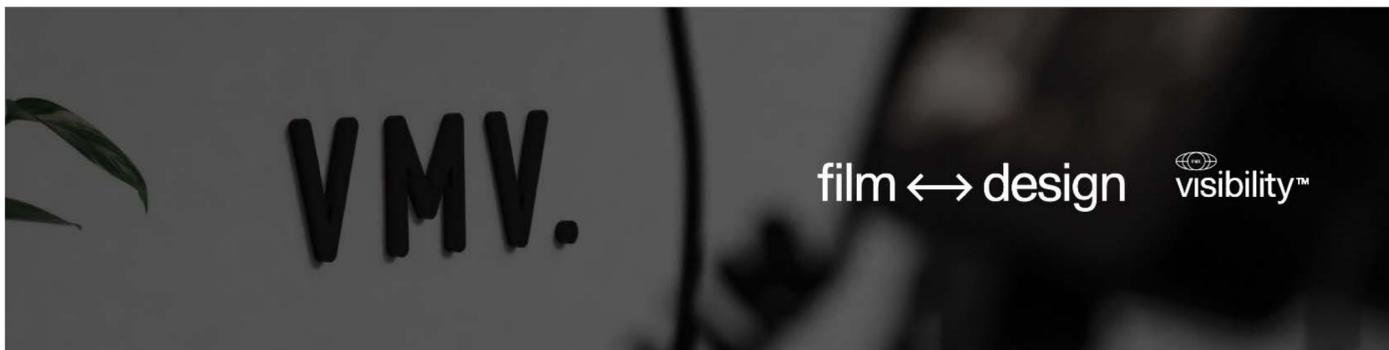
Grams(28) Leather

We love working with the VMV, team, they understand our tone and style perfectly and they are able to execute our vision flawlessly. They are super knowledgeable in their field and we love having them as an extension of our team.

Benjamin Chan



VMV.



we're London based but work internationally.

The expectation for brands to produce something meaningful for their audience has increased. Whether you run a fortune 500 company or a bedroom business - good creative matters.

We help businesses take their brands to new heights.

vmvmedia.com



mcmnt



zellar

